CLAIMS

1. A method for distributing secure digital content that can be indexed by third party search engines, the method comprising:
   (a) generating a text stream from the digital content by stripping all graphic information and punctuation from the digital content;
   (b) fragmenting the text stream into multi-word phrases;
   (c) randomly assembling the phrases into a scrambled document; and
   (d) making the scrambled document available to the third party search engines.

2. The method of claim 1 wherein step (b) comprises parsing the text stream to generate a word stream and fragmenting the word stream into phrases, where each phrase contains at least two words.

3. The method of claim 2 wherein the total number of words in a phrase is random.

4. The method of claim 3 wherein the total number of words in a phrase has a maximum of five words.

5. The method of claim 1 wherein step (c) comprises forming a stream of phrases and randomly swapping the position of phrases in the phrase stream.

6. The method of claim 1 further comprising:
   (e) returning the scrambled document content when the scrambled document is indexed by the third party search engines.

1   7.   The method of claim 6 wherein step (e) comprises examining a user agent

2   parameter to determine whether a search engine or a browser is requesting the

3   scrambled document.

1   8.   The method of claim 6 further comprising:

2   (f)   returning a link to an owner of the secure content when a browser links

3   from the search engine to the indexed scrambled document.

1   9.   The method of claim 8 wherein the scrambled document contains a script routine

2   that loads a web page provided by the secure content owner and step (f)

3   comprises running the script routine after the scrambled document content has

4   been loaded into the browser.

1   10.   The method of claim 9 wherein step (f) comprises using the script routine to hide

2   the scrambled text from a user.

1   11.   Apparatus for distributing secure digital content that can be indexed by third party

2   search engines, the apparatus comprising:

3   a stripper that generates a text stream from the digital content by stripping

4   all graphic information and punctuation from the digital content;

5   means for fragmenting the text stream into multi-word phrases;

6   a stream assembler that randomly assembles the phrases into a

7   scrambled document; and

8   means for making the scrambled document available to the third party

9   search engines.

1   12.   The apparatus of claim 11 wherein the means for fragmenting comprises a

2   parser that parses the text stream to generate a word stream and a fragmenter

3   that fragments the word stream into phrases, where each phrase contains at

4   least two words.

1   13.   The apparatus of claim 12 wherein the total number of words in a phrase is

2   random.

1   14.   The apparatus of claim 13 wherein the total number of words in a phrase has a

2   maximum of five words.

1   15.   The apparatus of claim 11 wherein the stream assembler comprises means for

2   forming a stream of phrases and means for randomly swapping the position of

3   phrases in the phrase stream.

1   16.   The apparatus of claim 11 further comprising means for returning the scrambled

2   document content when the scrambled document is indexed by the third party

3   search engines.

1   17.   The apparatus of claim 16 wherein the means for returning the scrambled

2   document content comprises means for examining a user agent parameter to

3   determine whether a search engine or a browser is requesting the scrambled

4   document.

1   18.   The apparatus of claim 16 further comprising means for returning a link to an

2   owner of the secure content when a browser links from the search engine to the

3   indexed scrambled document.

1   19.   The apparatus of claim 18 wherein the scrambled document contains a script

2   routine that loads a web page provided by the secure content owner and the

3   means for returning a link to an owner of the secure content comprises means for

4		running the script routine after the scrambled document content has been loaded
5		into the browser.

1	20.	The apparatus of claim 19 wherein the script routine comprises means for hiding
2		the scrambled text from a user.

1	21.	A computer program product for distributing secure digital content that can be
2		indexed by third party search engines, the computer program product comprising
3		a computer usable medium having computer readable program code thereon,
4		including:
5		program code for generating a text stream from the digital content by
6		stripping all graphic information and punctuation from the digital content;
7		program code for fragmenting the text stream into multi-word phrases;
8		program code for randomly assembling the phrases into a scrambled document;
9		and
10		program code for making the scrambled document available to the third
11		party search engines.

1	22.	The computer program product of claim 21 wherein the program code for
2		fragmenting the text stream comprises program code for parsing the text stream
3		to generate a word stream and program code for fragmenting the word stream
4		into phrases, where each phrase contains at least two words.

1	23.	The computer program product of claim 22 wherein the total number of words in
2		a phrase is random.

1	24.	The computer program product of claim 23 wherein the total number of words in
2		a phrase has a maximum of five words.

1   25.   The computer program product of claim 21 wherein the program code for
2   randomly assembling the phrases into a scrambled document comprises
3   program code for forming a stream of phrases and program code for randomly
4   swapping the position of phrases in the phrase stream.

1   26.   The computer program product of claim 21 further comprising program code for
2   returning the scrambled document content when the scrambled document is
3   indexed by the third party search engines.

1   27.   The computer program product of claim 26 wherein the program code for
2   returning the scrambled document content comprises program code for
3   examining a user agent parameter to determine whether a search engine or a
4   browser is requesting the scrambled document.

1   28.   The computer program product of claim 26 further comprising program code for
2   returning a link to an owner of the secure content when a browser links from the
3   search engine to the indexed scrambled document.

1   29.   The computer program product of claim 28 wherein the scrambled document
2   contains a script routine that loads a web page provided by the secure content
3   owner and the program code for returning the scrambled document content
4   comprises program code for running the script routine after the scrambled
5   document content has been loaded into the browser.

1   30.   The computer program product of claim 29 wherein the script routine comprises
2   program code for hiding the scrambled text from a user.